

Easy storage for business expansion at Woodland Group



“We are very pleased with our Smart-Space building: it has taken significant pressure off our operation”

Woodland Group is a global logistics business with depots in the UK, Europe, America and Asia with a network that spans the world. Smart-Space has recently provided the Coventry base with a 45m x 26m storage facility that is full to the brim with the ethical and eco-friendly Australian toilet roll brand ‘Who gives a crap!’ As a fulfilment business that delivers direct to businesses and their clients’ customers, the depot sees between five to ten containers inbound and three to five lorries leaving each day - that’s a lot of toilet rolls.

During the Coronavirus pandemic the demand for toilet rolls increased nationally and Woodland Group recorded a 1600% increase in their own deliveries. In fact, the Coventry premises is stocked with some of the most in-demand goods as a result of Coronavirus: toilet rolls, hand sanitiser, garden furniture, gaming headsets and indoor office equipment, to name just a few. The staff at Woodland Group have been working hard all through lockdown, satisfying the demand for their products situated in 10,500+ storage locations. At one point they had to employ extra security in the face of fierce public demand for toilet rolls.

Specifying the new building was taken care of at the UK Head Office in Chelmsford with the final decision being based on value for money and the ability to react quickly as stocks were building to emergency levels. Another key factor was the pitch of the Smart-Space roof which allowed for significantly more racking and stock capacity and also fell within the parameters for planning permission.



The temporary building has an inflatable PVC roof that allows lots of natural light in. It was also supplied with energy efficient LEDs along the main internal apex. However, because the racking is able to go so high there is a need for additional lighting which will be installed towards the winter months as the need becomes a priority. It also has a roller shutter door and pedestrian door to one side making it secure and easy to access. The building also boasts a strong wifi signal as all products are scanned in and out for speed and efficiency.

"We are very pleased with how the project has progressed" commented Steve Gerrelli, Warehouse Manager at the Coventry site (pictured on previous page). "The Smart-Space guys took eight days from start to finish and were very helpful. They got on with the job, worked within the constraints and safety guidelines of our busy yard and were very clean and tidy - which is something we care very much about here" he said.

"It's a great size building and makes a lot of sense for us to continue to be able to expand, allowing us to meet the UK's growing needs for our clients' products."

The photos to the right show the build from the beginning to completion. It was erected on a disused car park area without the need for foundations. It is expected to be used for the next two years but may well be extended depending on future requirements.



"The Smart-Space build team were brilliant"